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香港世界和平婦女聯合會  
The Women's Federation for World Peace  
Hong Kong

Organized by The Women's Federation for World Peace  
Hong Kong

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2<sup>nd</sup> February, 2014

ATTN: School Principal / Art & Design teacher

**Green Fashion Design Competition( Free of charge)**

Dear Sir/Madam,

On behalf of The Women's Federation for World Peace ("WFWPHK"), we take great pleasure in inviting your school to be a part of Green Fashion Design Competition. Rapid changes of fashion taste result in tremendous consumption and wastage of materials and increasing environmental concern. With the mission to raise ecological awareness in textile industry, the competition introduces innovative incorporation of 3R concept (Reduce, Recycle and Reuse) into stylish design, and tests on participants' creativity in turning unwanted garments into brand new clothing.

The launch will be marked by four sessions of master classes on the application of recycle materials to fashion design, to be given by professional designers and local expertise from HK Design Institute. 20 students with talent and high interest in textile industry would be accepted from each participating school. All costs, including recycled fabrics, would be kindly sponsored by *Environment and Conservation Fund and Environmental Campaign Committee*.

The competition would be opened to all students from secondary schools and design institutes. Selected from Facebook voting and judge panel, 10 finalist designs would be made for a fashion show and the products would be donated to a social enterprise under WFWPHK, SEE+ for sale.

Would you be interested to be a part of our program, please contact **Edith Tang at info@wfw.org.hk**, or through phone at 2858 1771. For details, please refer to our website <http://wfw.org.hk/green-fashion-design-competition-2014>. Competition details would be further explained during school talks delivered by our staffs in mid-February upon your convenience. We look forward to having fruitful and educational interaction of fashion professionals with students through the event.

Yours faithfully,

Paris Moon  
Chairperson